



## **IEB's organizational vision for the Cerrado**

*December 2022*

The Cerrado Program was created in 2016, with the selection of the institution to manage CEPF in the biome. Over these years, it was possible to consolidate a team and define a clear objective of action, which is to contribute to the conservation and sustainable use of the Cerrado biome by strengthening the organizations of indigenous peoples, traditional peoples, and communities, family farmers and sociobiodiversity economies.

The Cerrado is a unique biome of strategic importance for Brazil. With an extension of 2,024,838 km<sup>2</sup>, this biome has been undergoing profound transformations in the last five decades. The rapid expansion of industrial agricultural production is putting pressure on the natural areas and territories for the common use of the peoples and communities of the Cerrado. Only 8.7% of the Cerrado is protected by conservation units.

Until 2015, most of the projects implemented by the IEB aimed at the Legal Amazon region. At that time, the organization was looking for an opportunity to expand its activities to the Cerrado biome.

In 2016, IEB participated in the preparation of the Profile of the Cerrado Biodiversity Hotspot Ecosystem with support from the Critical Ecosystem Partnership Fund (CEPF). The construction of this strategic document involved 170 participants, 5 workshops, data and literature review, and interviews with leaders of indigenous peoples and traditional communities of the Cerrado.

In 2016, the IEB was selected by CEPF to manage a fund to support projects aimed exclusively at the Cerrado biome. The IEB then mobilized a team of professionals with identities with the socio-environmental agenda. This internal structuring allowed the creation of a Cerrado Program responsible for designing and implementing a long-term strategy for the IEB's work in the Cerrado.

Currently, the IEB Cerrado Program has a team of seven members, which operates from the Brasília office and counts on a collegiate coordination, which works collectively for the integrated management of actions. It is composed by Andréia Bavaresco, Aryanne

Amaral and Claudia Sachetto. The technical team is composed by Michael Jackson de Oliveira and Bianca Ferreira, who are responsible for coordinating projects, maintaining relations and actions with the grassroots organizations, acting in a qualified manner in the advisory and planning of the projects in the territories. The administrative team is composed by Elton Pantoja and Malú Kamaiurá, who are responsible for the financial management routines and project logistics. During the implementation of CEPF in the Cerrado hotspot (2016-2022), the team had Michael Becker coordinating the program.

During the years of implementation of CEPF Cerrado (2016-2021), the Cerrado Program operated throughout the biome in the same territory designated by CEPF. With the conclusion of CEPF and the beginning of new projects in 2022, the IEB's territory of operation in the Cerrado covers the state of Goiás and the north of Minas Gerais.

The management of funds to support community projects in the Cerrado has been a strategic instrument for the Cerrado Program. This strategy allowed IEB to work with a broad network of partners on two main axes:

i) strengthening the agenda of ecological restoration and creation/expansion of protected areas to increase climate resilience in the biome and to reach the goal of 17% of the Cerrado under protection and ii) strengthening the value chains of Cerrado sociobiodiversity products and community-based enterprises.

Aiming to continue its work in the Cerrado after the conclusion of its activities as the CEPF Regional Implementation Team in the hotspot, IEB has developed an organizational vision for the Cerrado for the coming years, which is presented below:

Vision:

IEB's mission is to strengthen social actors and their protagonism in the construction of a fair and sustainable society. IEB stands out on the national scene for its dedication to forming and training people and strengthening organizations in the various aspects and themes related to the environment, development, and sustainability. For 24 years, IEB has been building bridges between the conservation of natural resources and other

dimensions of sustainability, including economic, social, and cultural dimensions. It applies an approach based on participative and integrative methodologies supporting the construction of a fair and sustainable society, respectful of people in their territories, diversity, cultures, and regional characteristics.

Therefore, the vision developed for the Cerrado Program dialogues with IEB's vision when it proposes to dedicate itself to work towards promoting communities that are resilient to climate change, strengthened in their territories, and active in sociobiodiversity economies to keep the Cerrado conserved.

IEB's organizational vision for maintaining its activities in the Cerrado in the coming years comprises targets in three (3) strategic axes, detailed below:

**1. Institutional strengthening of CSOs in the agendas of: socio-biodiversity economies, leadership and organizational management.**

1.1. By 2026, at least two networks will be supported to encourage the active participation of local CSOs.

1.2. By 2023, at least 4 local CSOs in the Cerrado will have access to funding sources related to sociobiodiversity economies.

1.3. By 2026, support investment in sustainable community-based enterprises to provide traditional peoples and indigenous populations with income-generating opportunities linked to environmental conservation.

1.4. By 2026, build Community Protocols for Free, Prior, and Informed Consultation, autonomously and independently developed by indigenous peoples, traditional peoples and communities, and family farmers, as a legitimate instrument for enforcement and safeguarding.

1.5. By 2025, local CSOs are trained to strengthen their technical and management skills.

1.6. By 2026, strengthen the social organization of the traditional peoples of the Cerrado through Technical Assistance and Rural Extension for sustainable agroextractivist development.

1.7. By 2026, support the access of agroextractivist CSOs to the Food Acquisition Program (PAA) and the National School Feeding Program (PNAE).

1.8. By 2026, support innovative social technologies, community enterprises and sustainable production systems of the Cerrado, ensuring the effective sharing of benefits from the economic exploitation of access to genetic heritage or associated traditional knowledge.

1.9. By 2026, support the CSOs to identify the obstacles for sanitary, fiscal and environmental regulation of the enterprises, for the production and commercialization of sociobiodiversity products, and seek solutions to overcome them.

1.10. By 2026, promote individual capacity building of young leaders and women.

1.11. By 2026, promote the participation of local actors for political incidence to achieve and guarantee the rights of indigenous peoples, traditional peoples and communities, and family farmers.

## **2. Strengthen the restoration and protected areas agenda for climate resilience and biodiversity conservation.**

2.1. By 2030, provide support in land regularization and in the structuring of fully protected and sustainable use conservation units and other protected areas.

2.2. By 2030, support the structuring of the ecological restoration chain in the Cerrado.

2.3. By 2030, support the creation/expansion and effective management of protected areas in the Cerrado and sustainable landscape protection,

contributing to the protection of at least 17% of the Cerrado, in accordance with the Aichi Biodiversity Targets (Target 11).

2.4. By 2030, increase technical capacities for the restoration process in the Cerrado with the training of technical staff for restoration by applying the FORMAR methodology.

2.5. By 2030, promote the densification of productive areas with sociobiodiversity products through the “Agrocerratense” Systems.

2.6. By 2030, support the implementation of the actions of the National Action Plan for the Upper Tocantins Basin for endangered species that are related to the IEB's strategy.

### **3. Institutional management: strengthening the IEB Cerrado Program**

3.1. Raise funds for projects focused on the socio-biodiversity economy, restoration, and protected areas in the Cerrado.

3.2. Support fund management for socio-environmental investments in the Cerrado.

3.3. Interact with other IEB programs to exchange experiences between Amazon-Cerrado

3.4. Monitor public policies and participate in public socio-environmental spaces.

3.5. Fostering institutional communication about the Cerrado and the projects under execution.

3.6. To preserve the network created by CEPF for the dissemination of opportunities and articulation among grantees.

3.7. Actively participate and contribute to the Rede Cerrado, Rede Araticum, Aliança Nosso Cerrado, and articulate the creation of the Baru Collective, starting in 2023.

3.8. To monitor indicators and impacts of the Cerrado projects to contribute to the IEB portfolio.

3.9. Carry out periodic evaluations of the Cerrado Program strategy every 4 years.

Currently, some of the targets are already in progress with the implementation of the following projects:

Preparation of a GEF project - US \$50,000 - In 2021, the project proposal "Cerrado standing with income generation: the baru production chain as an ally of biodiversity and traditional communities" was submitted to the Global Environment Facility (GEF), FUNBIO, and the Ministry of Economy. The project received endorsement from this ministry in the same year and proceeded to GEF's analysis. In May 2022, the technical project was approved, which led us to the preparation phase, to talk to partners, visit the territories of action for alignment with the target audience and start the mobilization and articulations for the realization of the project in the north/northeast of Goiás. This work was carried out between August and November 2022. The project is financed by program 7 of the Global Environmental Fund - GEF 7.

GEF - US \$1,883,369 - (this resource will be transferred to the IEB after approval of the full proposal that will be submitted to GEF and FUNBIO in December 2022) Project aimed at the extractive chain of Baru, focused on the northeast region of Goiás, in 3 municipalities in the state of Goiás. The project is financed by program 7 of the Global Environmental Fund - GEF 7.

Furnas Centrais Elétricas S/A - US \$38.355 - Execution of a project that focused on capacity building of local communities in environmental education and ecological restoration and the restoration of 3 ha in the Bagagem river basin, in Niquelândia, Goiás. The RIT is monitoring it to ensure that it restores, as planned, areas for the conservation of endangered species in the region while forming a group of native seed collectors.

PNUD/Ministry of Environment (MMA) – US \$ 466,695 - Fundraising with UNDP to strengthen four local productive arrangements in the herbal medicine chain in the Cerrado, with technical assistance and grants. As a result, it seeks the insertion of some natural remedies in the public health system and market access.

Institute for National Historical and Artistic Heritage (IPHAN) – US \$68,378 - The project "Research for the Registration Process as Cultural Heritage of Brazil of the Craft of Raizeiras and Raizeiros in the Cerrado" was approved and will be executed in partnership with the University of Brasilia.

